

## APPLICATION FORM

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### Company Details

Name of Company/ Organisation/ Community  
Group:

Contact Name:

Contact Address:

Phone Number:

Website:

Number of Years in Business:

No. of Full Time Employees:

Nature of Business:

Please indicate the Award categories you wish to enter by ticking the relevant boxes below. (You may enter up to 2 categories)

### BUSINESS AWARD CATEGORIES:

1. Best in Marketing ☐
2. Best in Retail ☐
3. Best New Business ☐
4. Not for Profit Organisation of the Year ☐
5. Best in Digital Innovation ☐
6. Best Small to Medium Enterprise in Manufacturing ☐
7. Best Small to Medium Enterprise Business to Business ☐
8. Best Artisan Food Producer ☐

***A special award, introduced this year will be Business Ambassador for Meath.  
There is no entry for this award but we would welcome your nominations.***

### TOURISM AWARD CATEGORIES:

1. **Outstanding Boyne Valley festival** ☐  
(Demonstrate how the festival or event attracted overseas visitors)
2. **Outstanding International Marketing Initiative** ☐  
(Demonstrate the results of the international marketing drive)
3. **Unique small tourism business initiative** ☐  
(Demonstrate innovation)
4. **Best Boyne Valley Tourism Experience** ☐  
(Demonstrate a unique tourism experience)

**1: Explain what your Company/Organisation/Community group does and the products or services you provide. ( 100 words max)**

**2: Explain how you motivate and encourage your staff/ volunteers. (100 words max)**

**3: How does your business/organization/Community group differentiate from your competitors or similar organisations? (100 words max)**

**4: For each category you picked (you can enter up to 2) explain why you should win in each category.**

Name of Category you picked to enter

Reason you should win in this category

1		
2		

**5: Explain how your Business/ Organisation/Community Group has made a positive impact on business in Meath or tourism in the Boyne Valley region (100 words max)**

### General Guidance for applicants

#### Supporting Documentation

If including supporting documentation we suggest you choose your materials carefully, these could include customer feedback forms, policies and procedures, special project information, photographs, press cuttings or endorsements. These are non-returnable so please do not send originals.

#### Please post to:

Meath Business & Tourism Awards  
Meath Chronicle  
Market Square  
Navan

County Meath

**Or email:** [linda.cahill@meathchronicle.ie](mailto:linda.cahill@meathchronicle.ie)

**Closing date:** 21<sup>st</sup> October 2016

#### Judging process

All information will be treated confidentially and will only be circulated amongst the judges. Entries are judged on merit only, with no reference to external considerations.

Finalists will be informed as to whether, or not, they have got through to the final stage of the process by mid-November.