

Throughout time, rivers have flowed through our history and folklore. Here in the Boyne Valley, the magical Boyne River has been central to our story. Our rich heritage is known worldwide, with thousands of visitors coming each year to discover the Boyne Valley, birthplace of Ireland's Ancient East - and Boyne Valley Tourism is at the heart of it!

Join us on a journey of discovery to understand the benefits of becoming a member of Boyne Valley Tourism and how we can help your business thrive in a vibrant and competitive tourism market...

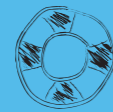


Running a small business and trying to find the right way to promote it isn't always plain sailing. Managing website and app content, social media, brochure production, advertising, trade events and training needs, can be tough, eating into the time you should be spending on your business.

That's why we're here to help.

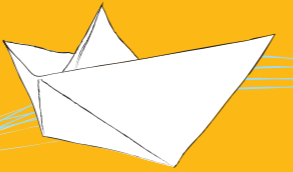


don't drift alone



adventure activities pubs golf arts

Being listed on discoverboynevalley.ie and actively promoted through our dedicated app, facebook, twitter, youtube and instagram feeds, means you can reach a target audience of over 35,000 interested followers which can help drive business directly to you.



navigate the net with ease

racing shops crafts restaurants

go with the flow



With our holiday guide and numerous other brochures distributed nationally and internationally and published online, along with regular press adverts, advertising campaigns and promotional offers, your business can benefit from cost effective, increased exposure, which is difficult to achieve alone.

gardens cookery schools heritage

Connecting and networking is critical to building your business. Through our network, you can gain insights and advice from experts and fellow business operators, avail of valuable marketing opportunities, business events and training programmes. And of course, our dedicated expert tourism team is here to offer support and guidance.



it's better when we row together



cafés theatres tour guides music



fly the Boyne Valley flag with pride

Our attendance at all major national and international trade fairs and consumer shows, puts you centre stage, showcasing your business offering and connecting you to a worldwide market.



what else... we also organise FAM trips for the travel trade, travel writers, journalists, bloggers and videographers with exclusive visits to experience your business first hand.

food festivals distilleries culture...



together is better

Being part of the Boyne Valley brand means you benefit from coordinated and effective tourism marketing. The Boyne Valley brand alongside Ireland's Ancient East delivers a compelling offering in the leisure and business tourism markets. Anchored on our unique heritage and culture, our marketing strategy aims to provide an integrated and collaborative marketing approach to delivering outstanding quality experiences for our customers. This in turn generates increased demand for tourism services and increased tourism revenue for the Boyne Valley region.

The bottom line... joining us will boost your bottom line. Wouldn't you like to be part of it?



some of the facts so far

relating to Boyne Valley Tourism members



- Discover Boyne Valley app
- facebook.com/discoverboynevalley
- DiscoverBoyneV
- discoverboynevalley
- BoyneValley Tourism



all together better - member stories

"I joined because I knew nobody. As a new business start up with no previous experience I thought it best to link with the experts. The benefits for me are connections and security. I don't think my business could survive without the support of the other tourism related businesses. What would I miss most if I wasn't a member? The BVT team! They keep me informed of so much, deadlines, closing dates, media visits, shows, etc. If I have a special offer, they can circulate it for me at the click of a mouse. On my own, I'd drown!"

Ross Kenny, Boyne Boats

"As a fledgling craft co-operative it made sense for us to join Boyne Valley Tourism to help market and promote our brand of local and handmade crafts. To this end, it has helped establish us with the tourism market, both domestic and overseas and has directly resulted in increased sales and recognition."

Jillian Gott, Slane Crafts Collective



"Tayto Park has been a proud member of Boyne Valley Tourism for many years. As we develop and visitor numbers strengthen, the Boyne Valley Tourism Network has harnessed an opportunity to encourage visitors to dwell in the region longer, to visit other attractions and to deepen their holiday experience, with a combined positive effect for all involved."

Ray Coyle, Tayto Park

"I became a member of Boyne Valley Tourism, because it is a really efficient innovative operation, attracting and looking after our valuable tourists. Monasterboice Inn has benefited from the extra tourists in our area, largely due to the work of Boyne Valley Tourism. I would highly recommend any business in the hospitality sector to get involved."

Roseanne Donegan, Monasterboice Inn

what next?

...join us of course!

To start your Boyne Valley Tourism membership and avail of all of the FREE benefits outlined, just call us on 046 909 7060 or email info@discoverboynevalley.ie

We look forward to welcoming you onboard as part of our team. Your business can play an important part in building a strong and diverse tourism proposition for the Boyne Valley region.

Talk soon!
Boyne Valley Tourism Team

discoverboynevalley.ie



all together better



join the Boyne Valley Tourism Network

discoverboynevalley.ie